

Joseph D. Owen

New York, NY

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<http://www.joeowen.com/>

OBJECTIVE To obtain a full time Web Developer position to prototype and implement emerging front-end technologies.

EDUCATION **Rochester Institute of Technology, Rochester NY**
Degree: Bachelor of Science in Information Technology, Class of 2006.
Concentration: Web and database development.

TECHNICAL SKILLS

Front End Development:
XHTML, CSS, JavaScript/AJAX in JQuery and Mootools, ActionScript, SVG.

Back End Development:
PHP, ColdFusion, Java, C#, SQL, XML.

Database:
MySQL, SQL Server, Oracle, DB2 (zO/S and UDB), Access.

Applications:
Web: Adobe Photoshop, Fireworks, Dreamweaver, Flash, Illustrator, InDesign.
Database: SQL Server Management Studio, Aqua Data Studio, ERWin Data Modeler.
Content Management Systems: Wordpress, Joomla, Commonspot, Ektron, Various custom built

PORTFOLIO *My complete portfolio can be viewed online at:*
<http://www.joeowen.com/portfolio/>

Buddy Media Corporate Site

<http://www.buddymedia.com/>

- Worked with the Buddy Media team to build a site that showcases the social media strategies we create for our clients.
- Implemented Facebook Connect for Buddy Media events.

Buddy Media BuddyBrain

<http://www.buddybrain.com/>

- Worked with the Buddy Media to build a social media campaign manager.
- Developed the front-end of the user-facing and administrative sides of the site.
- Utilized Google Chart API and FusionCharts

Fusion Productions' Communities of Practice Platform

<http://www.fusionproductions.com/communities/>

- Learned ColdFusion by working on a team of five developers creating various modules such as an AJAX star-based rating system, custom theming interface and keyword tagging.
- Re-skinned the interface to give a 5-year-old platform a fresher look, transforming the table-based layout to a tableless CSS design.
- End-to-end creation of a successful marketing site for COP by implementing a clean, simple design, with effective eye-catching effects.

Cornell University Outreach Portal

<http://www.cornell.edu/outreach/programs/>

- Worked on a team of 3 developers on a ColdFusion/Oracle backend that provides a search and browse interface for users to discover Outreach Programs, based on keyword search and filtering via a taxonomy.
- Program data can be batch imported and exported in XML format via a web service, and search results can be rendered in RSS.

Polling Application

<http://www.joeowen.com/poll/>

- Created a polling application optimized for iPhone display.
- Poll results are AJAX-enabled to facilitate polling of a live audience with the most up-to-date results data utilizing the mootools.js library.

EMPLOYMENT

Buddy Media, New York, NY

May 2008 - Present.

Employed as a Front End Web Developer where roles and responsibilities included:

- Go-to guy for all-things-front-end, developing and maintaining the look and feel of our internal and client-facing applications by employing the latest practices in XHTML/CSS/JS
- Work extensively with Facebook API building custom applications and public profile pages. Employed the use of FBML and FBJS.
- PHP development in Kohana and Smarty MVC architectures. JS Development in JQuery and MooTools.
- Develop and maintain the corporate site driven by Joomla and Wordpress.

Fusion Productions, Webster NY

March 2006 – Present

Employed as a Web Developer where roles and responsibilities included:

- Lead UI Designer, XHTML/CSS template developer creating W3C & 508(c) compliant interfaces using the latest open-source JavaScript libraries.
- ColdFusion and .NET developer focused on creating optimized code.
- Worked on implementing localization for international websites.

Rochester Institute of Technology, Rochester NY

December 2003 – March 2006

- Teacher's Assistant and Grader for several Java and Interface Design courses.
- Assistant to the Marketing Director of the Wallace Library.
- Orientation Assistant, introducing incoming freshmen to RIT and providing guidance to students that are adjusting to college life.

Excellus BlueCross/BlueShield, Rochester NY

March – August 2005.

Filled an internship where responsibilities included:

- Database modeling & administration.
- Develop J2EE based web applications.
- Participated in quality assurance as regression tester.

Lewiston-Porter Central School District, Youngstown NY

June – August 2003, August 2004

Filled a cooperative position where responsibilities included:

- Created a specialized Mac OS X guide for the students and faculty of Lewiston-Porter and Niagara University.
- Set up and administer Macintosh XServe servers.

**HONORS/
ACTIVITIES**

- Attendee to various Facebook Developers Garage and Mashable events in New York, NY
- Participating at the upcoming annual DigitalNow technical conference, leading the creation and demonstration of presentations that help CEO attendees understand and utilize the latest web technologies.
- Dean's List.
- Outstanding Undergraduate Scholar Nominee.

REFERENCES

Available upon request.